



PRIVACY POLICY

We recognize the importance of protecting the personal information you provide at Websites owned and/or controlled by the of **Cape May County Association REALTORS® (CMCAR)**. We maintain the following privacy policy:

1. We gather the following types of information needed to process your transactions, fulfill your requests, and maintain our membership records:

- Contact information you provide (for example, your personal and business addresses, phone and fax numbers, firm affiliations and titles).
- Tracking information which our Web server automatically recognizes each time you visit one of our sites or communicate with us by email (for example, your domain name, your email address, and what pages you visit); and
- Information you volunteer, via applications or surveys (for example, education, designations, specialties, affiliations with other real estate organizations and general demographic data).

2. We use this information to:

- Improve and customize the content and layout of our sites and other communications tools.
- Notify you of updates to our sites.
- Notify you of relevant products and services.
- Notify you of upcoming events and programs.
- Compile specialty directories about which you will be made aware.
- Track usage of our sites.

3. Email contact information. CMCAR does not share, sell or trade email addresses except as follows: CMCAR may use your email address to directly send you information and may provide you with online informational or marketing messages that have been approved by CMCAR together with other communications to which you have subscribed. CMCAR may also provide email addresses to its Affiliate Members who sponsor CMCAR education classes and specific CMCAR events.

4. CMCAR will not share, sell or otherwise provide contact information about you except for updating your records with the National Association of REALTORS® (NAR) /or the New Jersey REALTORS® (NJR).

5. Credit Card/Banking information that you and credit authorizers provide when you make payments by credit card or electronic check for products, dues or other services will only be used to process the transactions you request. This information will be provided to and

maintained by reputable credit reporting databases, but will never be sold, shared or provided to other third parties.

6. We maintain security procedures and standards which we believe are as safe as today's technology permits. We test these procedures and modify them regularly as new technologies become feasible.

7. We utilize a strict Opt-Out policy for sending online notifications regarding services, products and programs.

8. You may edit your personal contact information directly with CMCAR Membership Department at (609) 624-3500.

9. Some of our sites may contain advertising placed by third parties pursuant to agreements between CMCAR and the third party. CMCAR does not create or control nor will we be responsible for these third-party advertisements. The third parties may use cookies to collect certain non-personal identifiable information when you click on the banner ads appearing on our sites. The third party may also aggregate the information for their statistical purposes.